

ONTransfer.ca and Student Transfer Experience Survey

Presenter: *Ted Hodge*, CEO and Founder of CCI Research Inc.

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Prepared by:



Presentation Overview

1) Introduction

2) Methodology

3) Results

- a. Planning and Consideration Before Transfer
- b. Satisfaction and Feedback With the Transfer Process
- c. ONTransfer.ca Experiences

4) Concluding Remarks

Introduction

Project Objectives

- A. Enhance understanding of students' post-secondary institution transfer experiences
- B. Document impact of transfer and improvements in the transfer process
- C. Understand student perspectives and concerns
- D. Identify and address gaps in the transfer process
- E. Better understand student awareness of transfer opportunities
- F. Communicate research findings to stakeholders in support of continued improvements

Project Tasks

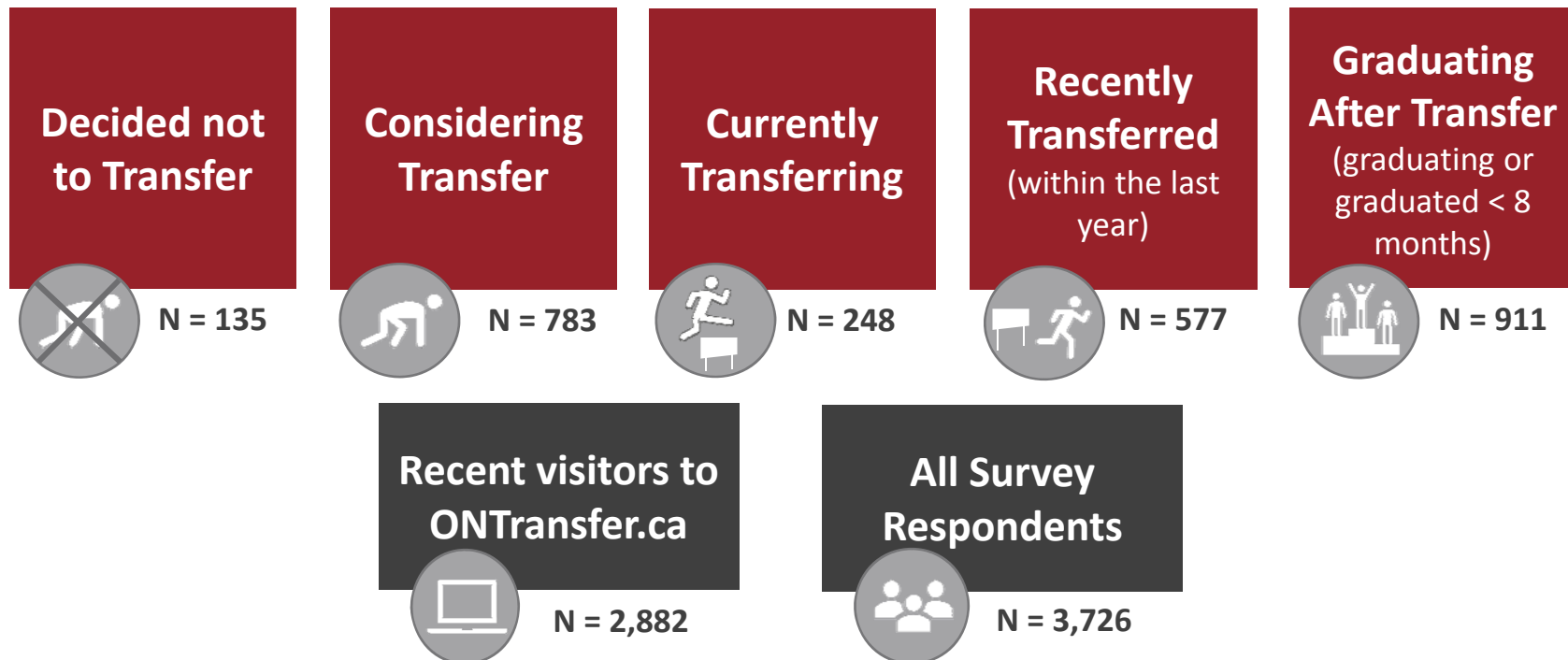
- 1) Interrelated surveys of students at three different stages of the credit transfer process:
 - **Stage 1:** Considering transfer to another institution;
 - **Stage 2:** Completing their first year of study after transfer; and,
 - **Stage 3:** Graduation after transfer.
- 2) Follow-up survey with students who participated in the 2016-17 ONTransfer.ca survey.
- 3) Regional focus groups with transfer students from the 3 stages of transfer.
- 4) Analyze and report findings about the factors influencing students' experience of transfer.
- 5) Report outlining ONCAT challenges faced by students and recommended directions for future improvement

Methodology

Survey Modules

- **A** – Screening, Initial Demographics, & Background
- **B** – Decided Not to Transfer
- **C** – Considering Transfer
- **D** – Transferring
- **E** – One Year After Transfer
- **F** – Graduating After Transfer
- **G** – ONTransfer.ca Website Experience
- **H** – Final Questions and Demographics

Sample Groups



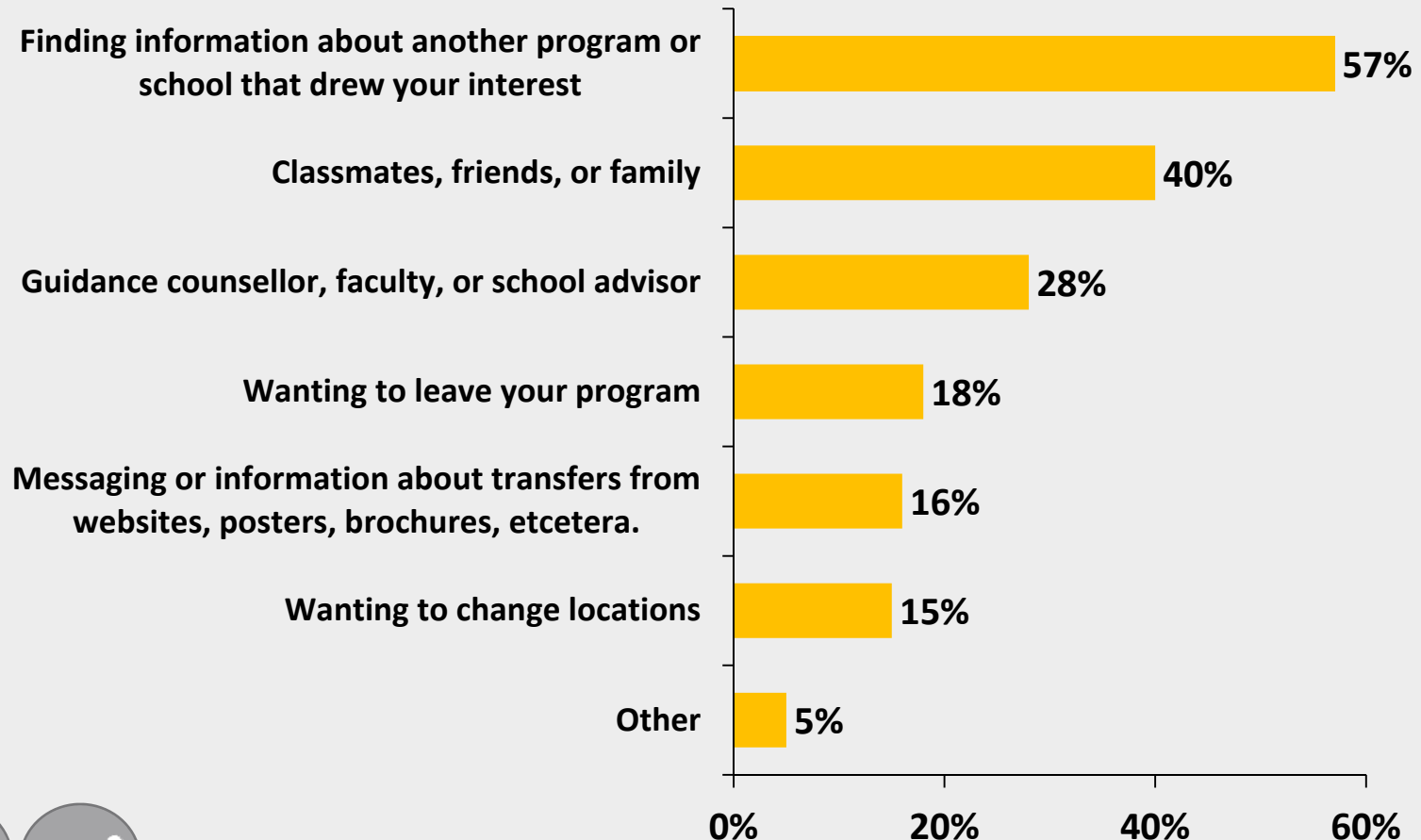
- Sample groups and results are organized based on transfer stage (modules B-F), ONTransfer.ca site visitors (module G), and all respondents
- Icons above are used in the presentation to indicate which sample groups were used to calculate results presented in graphs

Results :

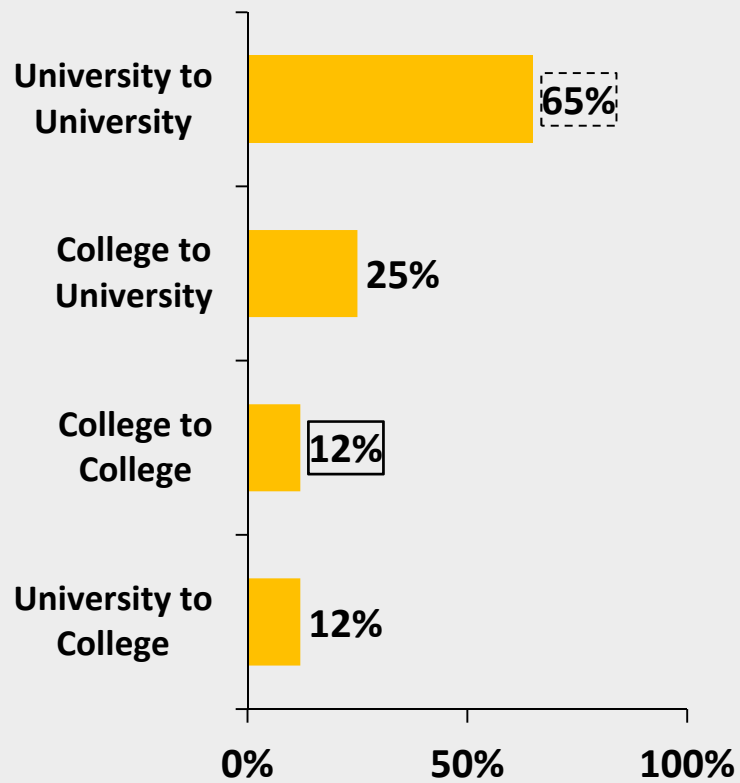


**Planning and
Consideration**

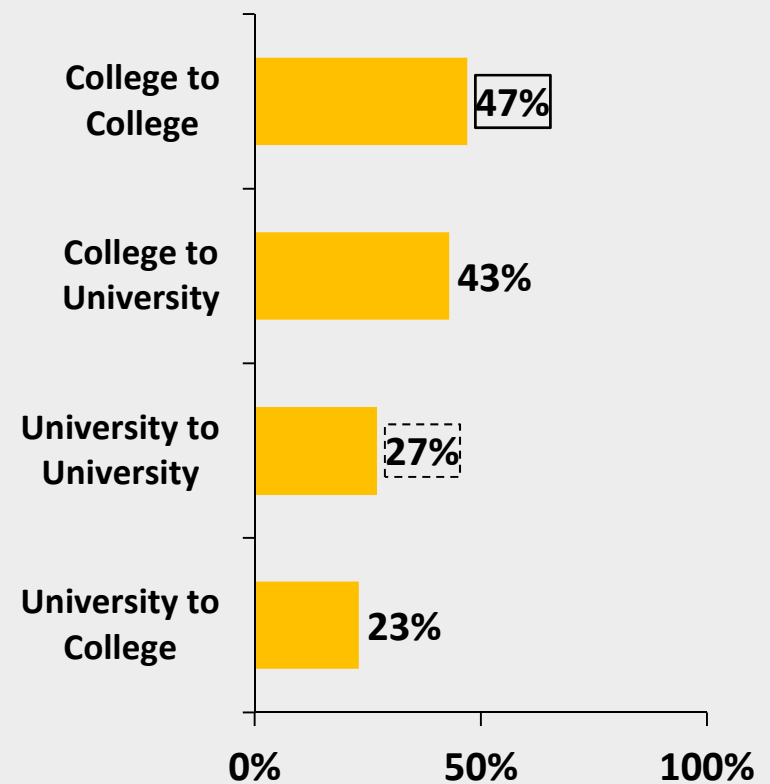
What Prompted the Consideration of Transfer?



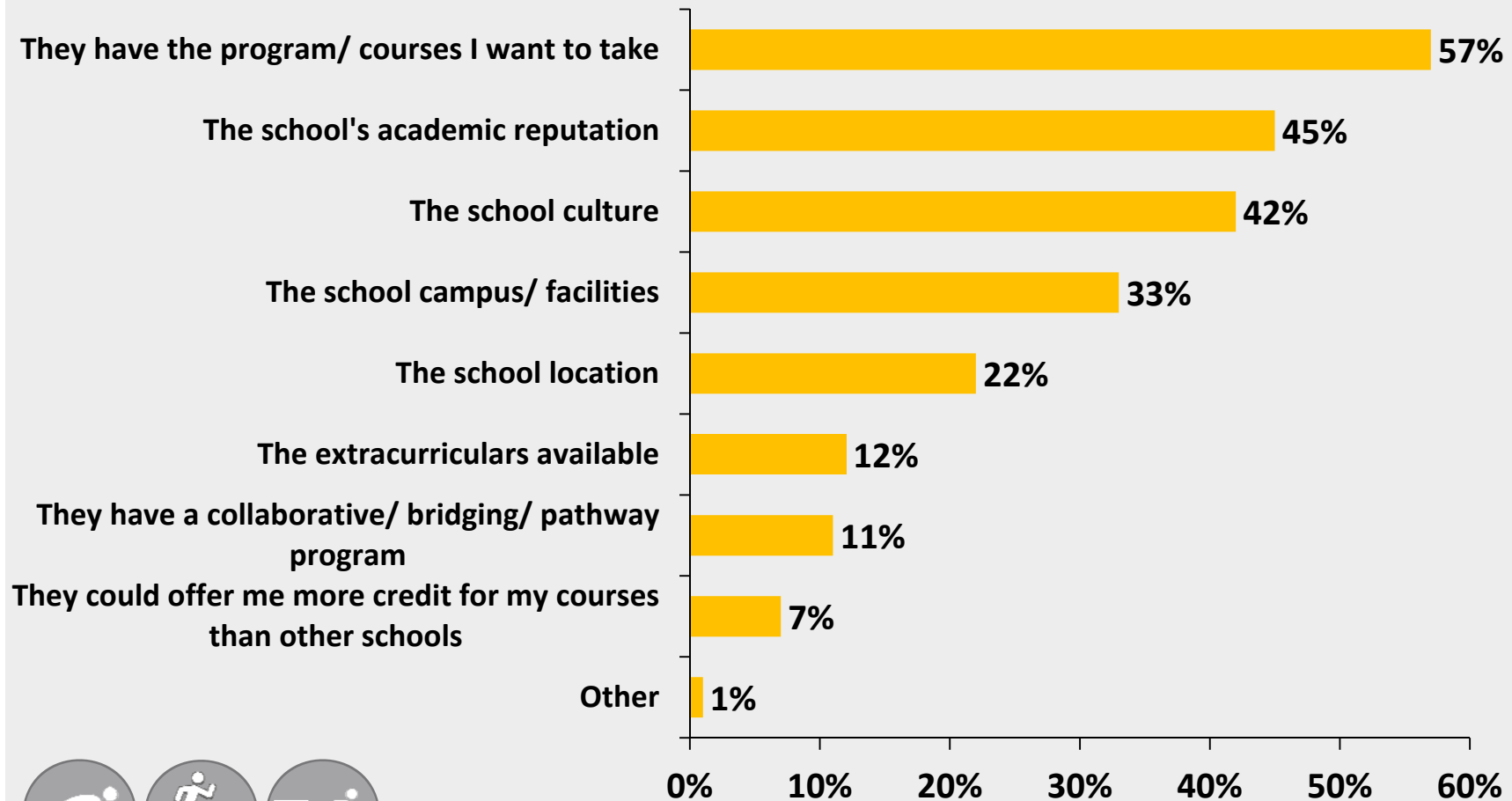
Transfers in Consideration by Institution Type



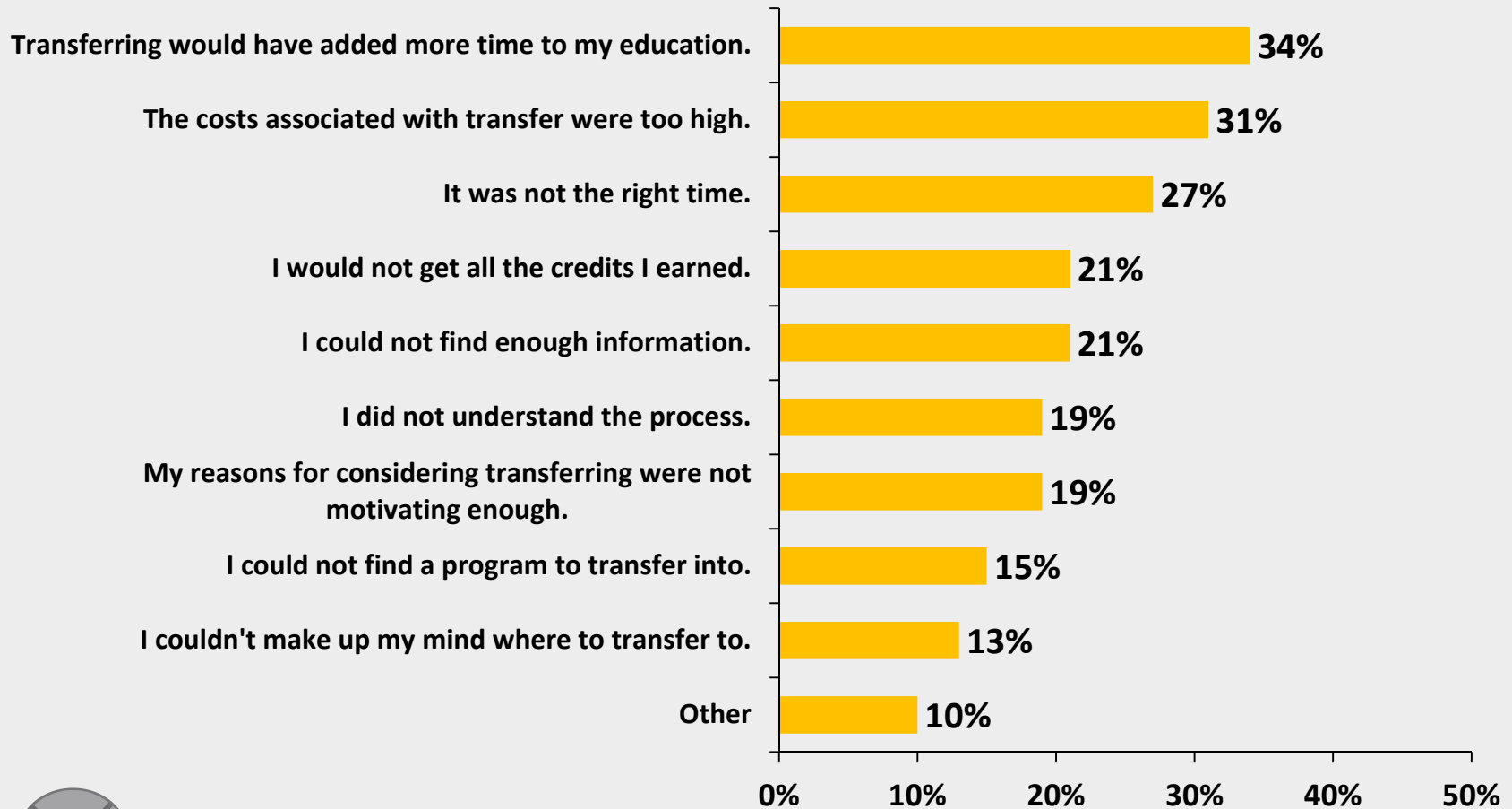
Transfer by Institution Type



Reasons for Considering/Transferring to Specific Institution(s)



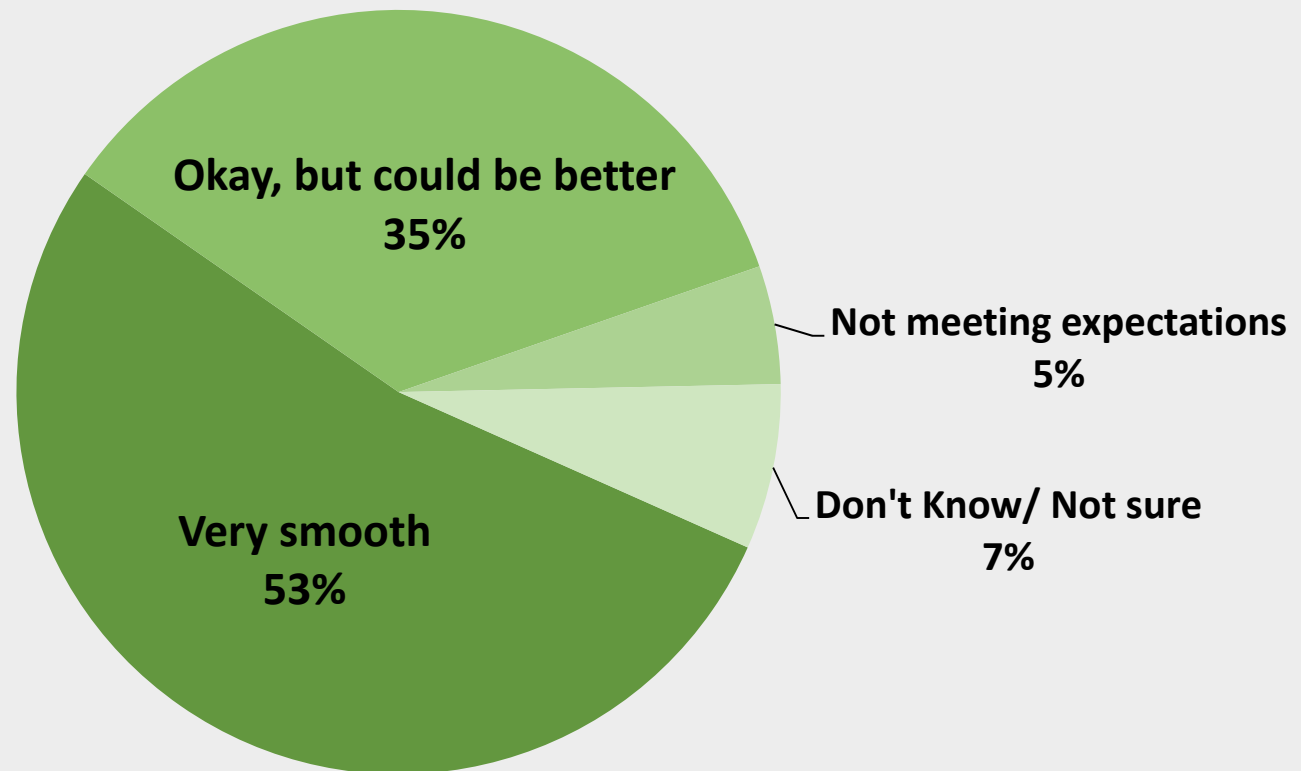
Reasons for Not Transferring



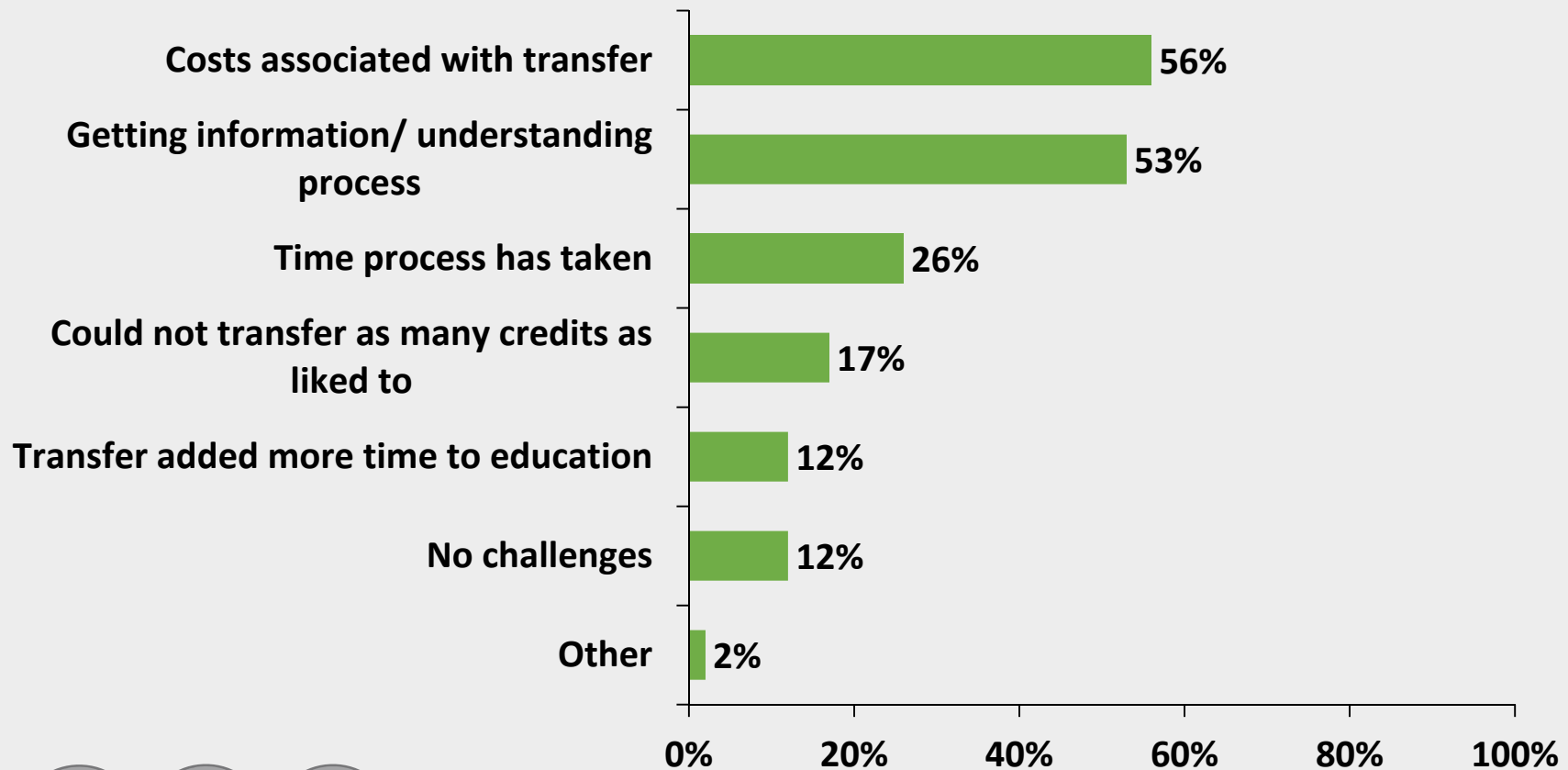
Results:

**Satisfaction and
Feedback**

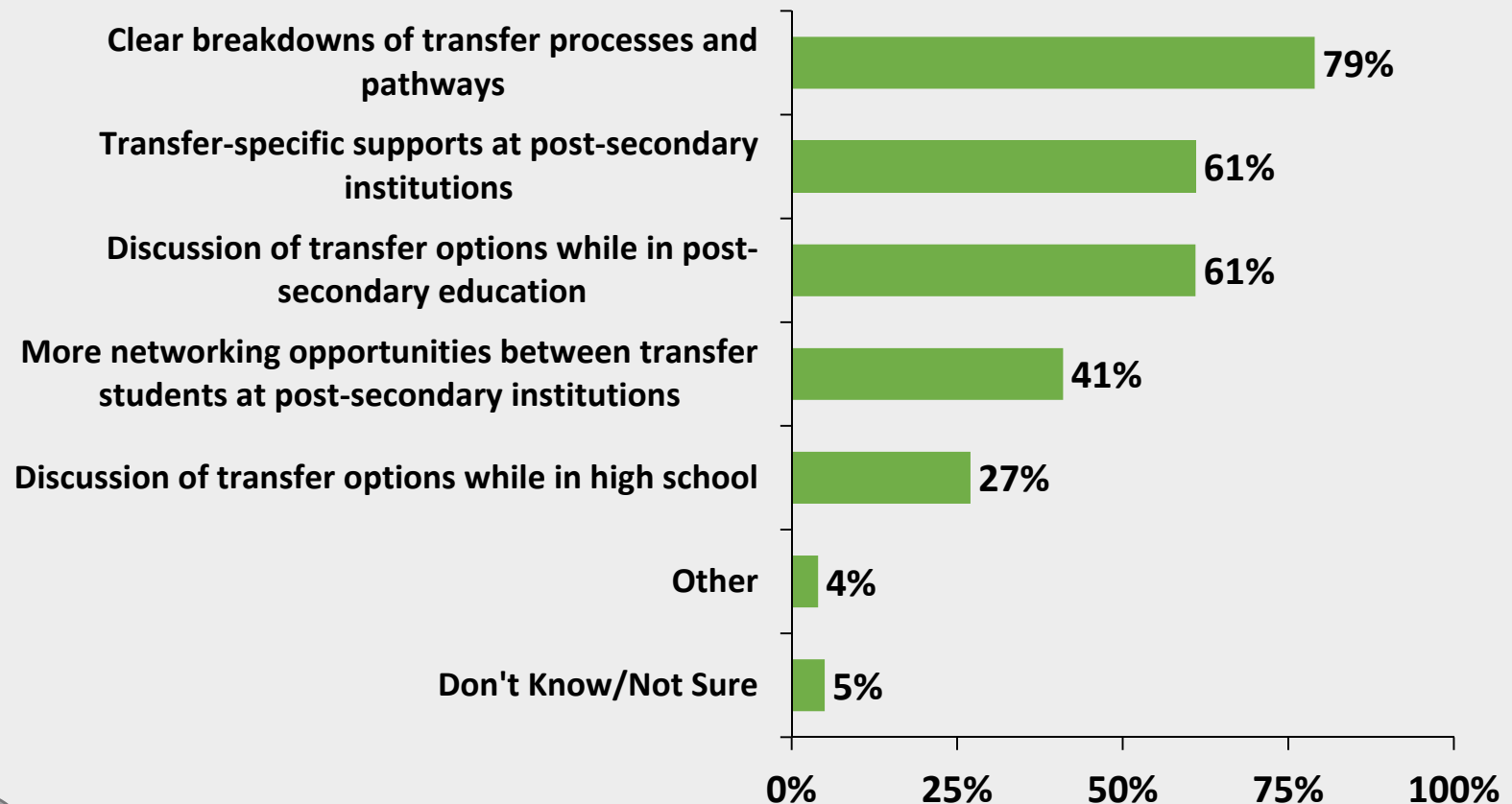
Satisfaction with the Transfer Process



Biggest Challenges with Transfer Process



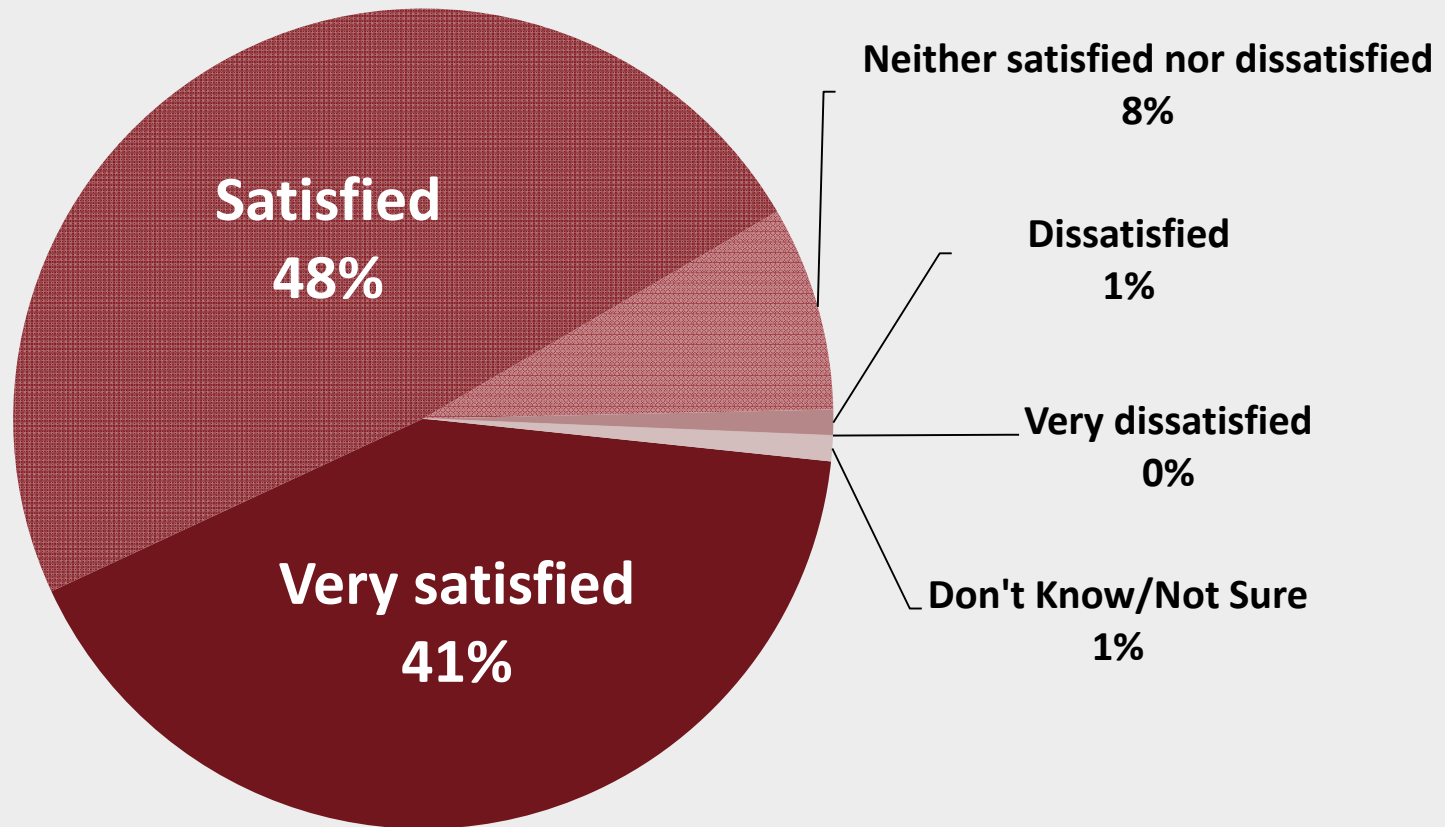
What would Help with the Transfer Process



Results:



Overall Satisfaction with OnTransfer.ca



Thank You