

# Heads of Business Ontario McDonald's Restaurants Canada

ONTARIO COLLEGES BUSINESS DIPLOMA PATHWAY PROJECT

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# Background

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- ❑ Early 2013, McDonald's approached Fanshawe College to discuss the possibility of offering diploma/degree pathways to their staff
- ❑ McDonald's identified further education opportunities as an important staff benefit and would like to increase their offerings in this area in order to enhance staff retention and recruitment

# The Opportunity

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- ❑ McDonald's is home to 80,000 employees in Canada – 30,000 in Ontario of which 70% are between 18 and 24 years of age
- ❑ McDonald's believes in offering staff opportunities for: training, learning, development and personal growth
- ❑ They identified business credentials as a high interest area amongst their staff and are looking to further employee professional growth opportunities through working on an agreement with Ontario Colleges for advanced standing pathways for their staff

# The Project

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- ❑ McDonald's has launched a similar program at BCIT that involves granting advanced standing in business diploma and degree programs based on the corporate training completed by staff at various levels within the organization
- ❑ For Ontario, through the curriculum equalization that has been done through the ONCAT projects, the provincial mapping has been completed and was a relatively streamlined process

# Steering Committee

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**Seneca**



 **Georgian**

  
Collège Boréal

  
St. Lawrence  
College  
*Dream it. Then live it.*



# Mapping Process (MTCU/MDP)

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❑ Similarities between the two programs allowed for efficient comparison

❑ Steering committee individually reviewed and mapped:

- MTCU published VLO's for Two Year Diploma - Business
- Elements of the performance
- Essential Employability Skills

To

- McDonald's MDP
- Learning Outcomes
- Objectives
- Instruction

❑ Individual results were then compiled and analyzed

# Mapping Results – Credit Received

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McDonald's Second Assistant  
Training Graduate



Receives recognition for first year  
business credit into a 2-yr  
Business Diploma or 3-yr Business  
Administration Advanced Diploma  
(with some bridging courses  
required)

# Bridging Requirements

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- ❑ Math: applicant to complete preadmission math assessment. If assessment is passed, requirement for introductory level math course would be fulfilled. If assessment is not passed, an introductory math course would be required.
- ❑ Business Communication: applicant to complete preadmission writing assessment. If assessment is passed, requirement for introductory level writing course would be fulfilled. If assessment is not passed, an introductory writing course would be required.
- ❑ Completion of one general education elective course (equivalent to 3 credits)



# MOU

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- A MOU has been drafted
- Agreement has been reached by both parties that the MOU is ready to move forward to signing
- An anticipated program launch of September 2015 is the goal

# Next Steps

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- Signing of MOU
- Official launch of agreement
- Information sessions
- Intake of first cohort

# Questions?

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Thank-you

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