



Ontario Heads of Business

Coming Together on Common Ground

MAY 26 - 27, 2015 • Humber College Campus

Marketing: BREAK-OUT SESSION

May 26 & 27, 2015

General Commentary

- It's a credit transfer rather than a block transfer; may need to do a reach back
- Issue with residency...25% has to be completed by the transferring school
- Spirit of the agreement: full value of the credits; there's a leap of faith that the sending school credit is equivalent to the receiving school
- Some are still having their Coordinator look at the courses prior to awarding credit
- Previously the Coordinator for the non-mktg courses would look at the transfer credit
- Time to complete program varies by institution; implication is that a student who has exceeded the deadline to complete at sending school, may still be accepted at receiving school with a longer completion deadline
- Not everyone is aligned with what are the 'core courses'; plus for the number of students who will take advantage of this, this framework seems more limiting and at odds with the strength/value of the program overall

Key Takeaways

- Compliance issues are minimized with course-based registration [Sheridan success story]
- Recommend granting Coordinators access to the Core Course equivalency database (managed by each institution)
- There should not be any push back or dispute on the courses
 - the agreement standardizes it so if a student takes an intro to accounting, it's a blanket "yes" to the credit...don't need to look at the course outcomes
- Contact hours: MTCU requirement in terms of this agreement -
 - 1200hrs for a 2yr diploma, 1800hrs for a 3yr
- Goal is for students to be successful; so ensuring learning outcomes are aligned, based on scaffolding, is important
 - Steering committee: 60% of the learning outcomes of the core courses match for all of the institutions
 - Consider aligning program outcomes each core course delivers on (vs creating common CLOs)
- Progression requirements of the receiving college supersedes the 'passing' grade for ONCAT agreement

To Be Determined

- What do we do for students who transfer from a University degree program?

Other Opportunities for 'Coming together on common ground'

1. Opportunity to build communication around College Degrees, and their caliber
2. For any new agreement, recommend a defined rollout plan and tips for adoption